

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Printing and Supplying brochures on "Celestial Beauty of nature" folders of "Horsley Hills", "Exotic Enhancing Beaches" and "Natural Bliss with Evergreen memories" in Dindi Folders - Sanction of Rs.92,135/- (Rupees Ninety Two Thousand and One Hundred Thirty Five Only) - Orders - Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 199

Dated:04-03-2014.

Read the following:-

From Executive Director (Mktg), APTDC, Hyderabad,
Lr.No.APTDC/PR/14/2013, Dated: 11-11-2013.

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ORDER:

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc., for promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, hoardings etc.

2. In the reference read above, the Executive Director (Mktg) has forwarded the bills of M/s. Akshara Advertising Ltd, Hyderabad for an amount of Rs.92,135/- towards printing and supplying brochures on "Celestial Beauty of nature" folders of "Horsley Hills", "Exotic Enhancing Beaches" and "Natural Bliss with Evergreen memories" in Dindi Folders for 5000 Nos. each and requested to make payment to the M/s. Akshara Advertising Ltd, Hyderabad.

3. Government, after careful examination of the matter, hereby sanction an amount of Rs.92,135/- (Rupees Ninety Two Thousand One Hundred and Thirty Five Only) to M/s. Akshara Advertising Limited, Hyderabad towards printing and supplying brochures on "Celestial Beauty of nature" folders of "Horsley Hills", "Exotic Enhancing Beaches" and "Natural Bliss with Evergreen memories" in Dindi Folders.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13- Tourism PMU, 500 – Other Charges - 503 - Other Expenditure".

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Akshara Advertising Limited, Hyderabad through bank. The following are the bank details:

Bank Name	Axis Bank Limited
Branch Name	Mumbai Fort (MH)
Account No.	910020047482542
IFSC code	UTIB 000 0004

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Akshara Advertising Limited, Hyderabad.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER